



# Blogging plan

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## Scoping

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What is your purpose or vision for the blog? \_\_\_\_\_

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Why will you use a blog/blogs over other things? \_\_\_\_\_

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What type of blog do you want? \_\_\_\_\_

- Administration \_\_\_\_\_
- Learning-focused (class blog or individual blogs) \_\_\_\_\_

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If administration blog

- What sorts of messages or announcements will you post? \_\_\_\_\_
- Will students or parents be responsible for keeping up-to-date with the latest announcements? \_\_\_\_\_
- Will you be uploading assignments for students to access at home? \_\_\_\_\_
- What if a student doesn't have access at home? Will you expect them to access your blog at school or via a public library? \_\_\_\_\_

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If for educational/teaching

- Class blog or individual blogs? \_\_\_\_\_
- Will you post thinking/reflection prompts? \_\_\_\_\_
- Will you use the blog for assessment? \_\_\_\_\_
- What considerations are there for teaching privacy, copyright, security? \_\_\_\_\_
- Will you set up a blog for each student or group, or will you ask them to do it themselves? Will you allow them to find their own blog site? \_\_\_\_\_

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What is the intended audience? \_\_\_\_\_

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## Pedagogy

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What are your objectives?

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What are your learning outcomes or success criteria?

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How will you communicate your expectations?

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How will you cover the set curriculum?

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How you will scaffold learning in the blogging environment? What instructions, guidelines, problem-solving approaches and work routines will you provide?

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How will you evaluate the effectiveness of using the blog in class?

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What will you tell students about how you will assess their work?

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## Students

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What students will be doing on the blog?

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What concepts you want students to engage with?

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What types of exchanges you want from students?

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What connections students should be making between the materials?

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Will students need technical assistance with using the service and can you provide this if necessary?

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## You

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Are you using proven blogging tools such as WordPress or Blogger? Are there any shortcomings that you will have to work around?

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What technical or teaching assistance will you need in setting up the blog or blogs?

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How much time do you have to manage blogging in the classroom? That time management strategies will you need to have in place?

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Will you moderate comments and posts or will you ask students to work in rotating teams to do it?

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